



**GREENRUBINO CERTIFIED AS LGBT BUSINESS ENTERPRISE BY  
NATIONAL LGBT CHAMBER OF COMMERCE**

*With co-owner John Rubino now the majority owner, the marketing agency is positioned for supplier diversity opportunities*

**SEATTLE (June 15, 2022)** – [GreenRubino](#), a longstanding and leading independent marketing agency, has proudly announced its certification as an LGBT Business Enterprise (LGBTBE) through the National LGBT Chamber of Commerce’s Supplier Diversity Initiative. The NGLCC is the business voice of the LGBT community and serves as the nation’s exclusive certifying body for LGBT-owned-and-operated businesses.

“We’re thrilled to leverage decades of pertinent experience as we begin this journey of business expansion through LGBTBE certification,” said co-owner John Rubino. “Now that it’s official, I’ll be leading our talented, diverse team in pursuit of an abundance of new, national opportunities.”

“This certification will open many doors for GreenRubino. An established, fully integrated agency of our size is an asset to any brand’s portfolio of agency partners,” said co-owner Stacia Allen. “I’m proud to work alongside John to bring our expertise to even more clients across the country.”

GreenRubino is the largest certified LGBTBE marketing agency in the Pacific Northwest. Its clients include Pima Medical Institute, Hyatt Regency, MultiCare Health System, FICO, Microsoft and many others. The agency’s certification now increases its visibility among national companies wanting to work with LGBT-owned businesses.

GreenRubino offers fully integrated services, including advertising, branding, business consulting, design, digital, marketing sciences, media buying, public relations, web services and an in-house content studio, Good Egg Productions.

“We are excited to welcome GreenRubino into the ever-growing network of NGLCC-certified LGBT Business Enterprises and the hundreds of corporations and government agencies eager to put them to work,” said the NGLCC’s co-founder and president, Justin Nelson. Co-founder and CEO Chance Mitchell added, “According to the NGLCC’s ‘LGBT Economy’ report, America’s estimated 1.4 million LGBT business owners, many of them NGLCC certified, add over \$1.7 trillion to the GDP and create tens of thousands of new jobs. We are proud to count GreenRubino among those who prove every day that LGBT businesses are the future of the American economy.”

For information on partner companies that hire certified LGBTBE businesses for their supplier diversity efforts, visit [www.nglcc.org/corporate-partners](http://www.nglcc.org/corporate-partners).

#### **ABOUT GREENRUBINO**

*GreenRubino is a Seattle-based independent creative agency of good humans driven by data and strategy to make great things happen in advertising, business consulting, public relations and technology. Owned by John Rubino and Stacia Allen, the agency believes great work comes from a good place. Learn more at [www.greenrubino.com](http://www.greenrubino.com).*

#### **ABOUT NGLCC**

*The National LGBT Chamber of Commerce (NGLCC) is the business voice of the LGBT community and the exclusive certifying body for LGBT-owned businesses. With more than 200 corporate partners and 62 local, state and international affiliate chambers, the NGLCC is the largest LGBT business development and economic advocacy organization in the world. Learn more at [www.nglcc.org](http://www.nglcc.org).*

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